

## **Well\*Share™ Service Adopted by BHP Billiton for Gulf of Mexico Mad Dog Field**

*Field Operator, BP America, Agrees to Share Operating Data*

**PHOENIX, ARIZONA, May 24, 2007** — Industrial Evolution today announced that BHP Billiton (“BHPB”) has decided to adopt Industrial Evolution’s Well\*Share service as a means of sharing operating data on its Gulf of Mexico assets. The first application of the service will be for the Mad Dog field.

As oil exploration goes into ever-deeper waters, more and more production facilities are being operated collaboratively as a means of sharing risk and reducing overall operating costs. The Mad Dog field, located in approximately 4,300 feet of water in Green Canyon sector of the Gulf of Mexico, is a prime example. The field is operated by BP, and BHPB has a 23.9% working interest.

Well\*Share is a service provided by Industrial Evolution, whereby real-time operating data that is captured by BP and stored in a database behind BP’s corporate firewall can be securely accessed by BHPB. Industrial Evolution has a long history of providing a similar service to BP and other oil and gas majors who are also engaged in joint-venture or other collaborative ventures.

“Industrial Evolution is delighted to have BHP Billiton as a new customer,” remarked Simon Wright, CEO of Industrial Evolution. “It is indeed an honor to have been selected by the world’s largest diversified resources company to provide our Well\*Share service.”

Through use of the service, data stored at BP is available as a real-time feed after being converted from BP’s standards to BHPB’s. The advantage for BHPB is that, through Well\*Share, they receive data into their own systems in exactly the same format as the data they generate on the assets they operate themselves. For BP, the advantage is that they can fulfill their obligations to BHPB without incurring support costs and at reduced liability.

“BHPB had been in discussion with BP for some time to set up this capability and selected Industrial Evolution initially upon detailed analysis of costs and security requirements,” added Mr. Wright. “BP’s own recommendation added weight to the decision. “

For more information contact your local Industrial Evolution representative.

### **About Industrial Evolution**

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner’s need for real-time data from an operation in which it has an economic interest

Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at [www.industrialevolution.com](http://www.industrialevolution.com) or call Simon Wright on +1 (602) 867-0416.

### **About BHP Billiton**

BHP Billiton is a global leader in the resources industry. Formed from a merger between BHP and Billiton, it brings together an exceptional mix of quality, low-cost resource assets, complemented by a strong management team determined to operate its assets in an efficient manner.

BHP Billiton has financial strength through its cash flow and balance sheet, a diversity of products and customers, as well as access to global capital markets and an enviable platform of growth opportunities.