

## **Multinational Adhesive Manufacturer Selects Industrial Evolution for VMI and Remote Monitoring Solution**

*Company leverages a VMI initiative to remotely monitor its customer's application of its adhesives*

**PHOENIX, ARIZONA, December 12, 2005**— Industrial Evolution today announced that it is working with a multinational chemical company, a large manufacturer of adhesive products, to supply VMI (Vendor-Managed Inventory) services to at 40 customer locations throughout the United States. In addition, the project includes development of a remote monitoring solution so our customer can provide remote technical support to its customers.

Under the terms of the contract, Industrial Evolution will procure and install level sensors, telemetry devices for communication to a central server, WEB\*VMI services to access the inventory data over the Internet, and WEB\*TECHNICIAN services to assist in remote monitoring of our customer's customers' operation.

"This is a great application of our technology to extend the reach of service and support that a chemical company can provide its customers" Simon Wright, President of Industrial Evolution commented, "In almost every industry, it is becoming common that the expertise in the use and application of a product is in the hands of the manufacturer of that product, not the consumer. Our customer believes that if it can help its customers use its product most efficiently then it will have the most profitable and loyal customer possible – and that results in more profits for our customer as well."

When it comes to applying adhesives, the goal is to maximize adhesion from the application of as little glue as possible. When the nature of the application is large (say gluing sidings on trailers) or the volume of the application is high (say applying glue to envelopes), then the savings to be made are large. By being able to continuously monitor its customer's operations, our customer can assist by reactive trouble-shooting of equipment or pro-active operational advice based on the application at hand.

For more information contact your local Industrial Evolution representative for additional information.

### **About Industrial Evolution**

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner's need for real-time data from an operation in which it has an economic interest

Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at [www.industrialevolution.com](http://www.industrialevolution.com) or call Simon Wright on +1 (602) 867-0416.

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