

## **Catalyst Manufacturer uses Industrial Evolution Services to Remotely Monitor Operations at 2 Oil Refineries**

*Service enables catalyst vendor to help refinery avoid problems and get the most out of the catalyst supplied*

**PHOENIX, ARIZONA, April 26, 2004**— Industrial Evolution today announced that it has sold remote monitoring services to a major catalyst manufacturer to assist them in monitoring process operations at 2 US oil refineries.

Catalysts are highly specialized bulk chemicals that are used in quantity by oil refiners to selectively manage the yield of desirable refined products from the crude oils they process. Careful use of the catalyst can significantly impact the profitability of refining operations. Contamination or poor operation can poison catalyst or drastically alter yield patterns and unit operating life.

Our customer was looking for a solution to take technical service a step up from its current level. They chose Industrial Evolution because they were already accepted by many of the world's oil companies as a secure and trusted means of sharing data with their suppliers.

Data from each refinery is transferred directly into the catalyst vendor's proprietary monitoring and reporting systems where it can be integrated with data from their own testing facilities.

"I am delighted to have this company as our customer," said Simon Wright, President of Industrial Evolution, "They have a reputation for excellent technical service and will revolutionize the way that technical support is provided to refineries. The refinery will be able to rely on support from an expert even if he is not present on site. The catalyst vendor has the opportunity to demonstrate the value of their product in real-time. It is a win-win for the 2 companies"

It is anticipated that more refineries will be offered similar service from our customer in the near future, thus expanding the deployment of our services even further.

For more information contact your local Industrial Evolution representative for additional information.

### **About Industrial Evolution**

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner's need for real-time data from an operation in which it has an economic interest

Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at [www.industrialevolution.com](http://www.industrialevolution.com) or call Simon Wright on +1 (602) 867-0416.