

## **Equipment Supplier uses Industrial Evolution Services to Remotely Monitor Machines at Power Plant**

*Service enables equipment supplier to help power plant operate new machines for maximum efficiency and minimum down-time*

**PHOENIX, ARIZONA, November 28, 2003**— Industrial Evolution today announced that it has sold remote monitoring services to a major equipment manufacturer in conjunction with a Canadian power plant.

Power plants face 2 pressures today – generating power as efficiently as possible in a highly deregulated market, and meeting ever stricter environmental regulations. To meet the regulatory needs new equipment is being supplied which is unfamiliar to the plant operations and does not strongly effect the plant's ability to generate electricity.

To help their customers to operate the equipment optimally, particularly during the early months of operation, our customer, the US subsidiary of a giant German engineering corporation, selected Industrial Evolution. Using our AnyWhere, AnyTime services, our customer's engineers can run proprietary calculations to analyze equipment performance. From a secure Web site, through schematics matching those on site, engineers can monitor the operation live, and integrate the data with their own proprietary analysis tools. An electronic alerting service called BuzzMe monitors raw and calculated data continuously to alert the equipment supplier to any current or imminent problems so corrective or avoiding actions can be taken.

Simon Wright, President of Industrial Evolution commented, "Environmental regulations are forcing more and more attention to be paid to what used to be orphan or neglected processes at power plants, oil refineries, chemical plants and many large process operations. Few companies have the staff or experience to manage these units and are reluctant to make such an investment. Instead, they are turning to their suppliers for support and engaging in collaborative business ventures to meet their needs. With Industrial Evolution's services, they are now able to provide the vital data the suppliers need to assist their customers."

For more information contact your local Industrial Evolution representative for additional information.

### **About Industrial Evolution**

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner's need for real-time data from an operation in which it has an economic interest

Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at [www.industrialevolution.com](http://www.industrialevolution.com) or call Simon Wright on +1 (602) 867-0416.

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