

Industrial Evolution Formed in Response to Industry Demand For Secure ASP-Style Manufacturing Information Access

Services provide manufacturers operating information when & where they need it, allowing improved decision-making and peak manufacturing performance

PHOENIX, APRIL 3, 2000 — Industrial Evolution, an Internet company focused on delivery of information strategies to industrial customers, today announced the launch of its business and web site at www.IndustrialEvolution.com.

Industrial Evolution addresses the needs of manufacturers across a range of industries to better leverage the Internet in daily manufacturing operations. Industrial Evolution's business strategy directly delivers the ingredient most necessary for manufacturing success – consistent, real-time information availability to all staff within an industrial enterprise.

The Industrial Evolution business model delivers manufacturing information to users throughout the enterprise by coupling the common web browser with commercially-available data collection and historization systems – such as **AspenTech's InfoPlus**, **CIM/21** and selected earlier-generation packages, **Honeywell's Uniformance**, and **OSI Software's PI System**. In this model, Industrial Evolution links existing or new data collection systems with a similar system at a centrally-located server, and then securely makes that same data available to staff within the enterprise via the Internet.

Simon Wright, President of Industrial Evolution said, "Industrial Evolution is the first company with its roots firmly planted in the process industries to bring a completely new all-Internet approach to performance improvement in manufacturing. Our solutions bring real value to manufacturing today by making operational data and information available via the Web when and where you need it to help improve manufacturing performance."

Mr. Wright went on to lay out the vision for Industrial Evolution saying that: "Our vision is that all manufacturers, regardless of size or location, will have equal and easy access to 'best-in-class' expertise from any source inside or outside their company, as facilitated by our data management infrastructure."

Industrial Evolution announced two ASP-style services to make their vision a reality: AnyWhere™ Manufacturing Information and AnyTime™ Production Reporting.

AnyWhere allows users from across an industrial enterprise to easily view, compare and analyze operating data from one or more plants, with no special software other than a browser. In addition, all data brought to the central server is also securely backed up at a location away from the manufacturing site and is available for use, should site-based servers and information systems ever be unavailable.

AnyTime makes production reports available over the Web so that manufacturing personnel can access up-to-date management information wherever they can have Internet access. In addition, AnyTime allows users to request reports for any prior time period and easily compare today's results to that of prior operations.

About Industrial Evolution

Industrial Evolution is the first company with its roots firmly planted in the process industries to bring a new all-Internet approach to performance improvement in manufacturing. Solutions from Industrial Evolution bring real value to manufacturing operations today by making operational data and information available via the Web when and where its needed it to help improve manufacturing performance. The Industrial Evolution vision is that all manufacturers, regardless of size or location, will have equal and easy access to "best-in-class" expertise from any source inside or outside their company, as facilitated by the data management infrastructure. Industrial Evolution is based in Phoenix, Arizona.

AnyWhere and AnyTime are trademarks of Industrial Evolution, Inc., Phoenix, Arizona; InfoPlus and CIM/21 are registered trademarks of Aspen Technology, Inc., Cambridge, Massachusetts; Uniformance is a registered trademarks of Honeywell Inc., Morristown, New Jersey; and the PI System is a registered trademark of OSI Software, Inc., San Leandro, California.