

Industrial Evolution Establishes Data Hub in Mexico

Mexican customers use the Hub for efficient data communication and Internet access to Industrial Evolution services

PHOENIX, ARIZONA, December 16, 2002— Industrial Evolution today announced that it has established a data hub in Mexico City to support the needs of its Mexican customers. It will be operated in partnership with Mexican company IAPI, S.A. de C.V.

The hub performs 2 functions for Industrial Evolutions' Mexican customers:

- (1) It acts as an Internet access point for those customers who do not have high speed access to the Internet locally.
- (2) Telemetry units installed in Mexico that communicate via dial-up will send data to the hub which will forward the information automatically to Industrial Evolution's data center securely over the Internet, thus eliminating international calls for data communication.

Commenting on the establishment of the hub, Guillermo Guzmán, Technical Director of IAPI said: "This is exactly the sort of customer-oriented service that we intended to put in place through our partnership with Industrial Evolution. In Mexico, not every site location has the infrastructure or policies that might be expected in other locations. With the hub, our customers' costs are reduced and our service is improved – everyone wins!"

For more information contact your local Industrial Evolution representative or IAPI directly for additional information.

About Industrial Evolution

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner's need for real-time data from an operation in which it has an economic interest

.Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at www.industrialevolution.com or call Simon Wright on +1 (602) 867-0416.

About IAPI

IAPI specializes in the design, specification, installation and commissioning of instrumentation systems for the process industries. With particular expertise in application of instrumentation and telemetry devices, IAPI has the skills and experience required to make all vendor-managed inventory projects a success.

IAPI is headquartered in Mexico City, Mexico. Additional information is available directly from IAPI by calling Guillermo Guzmán on +52 (55) 5559-4222.