

Mannington Mills Chooses Industrial Evolution for its VMI Solution

Industrial Evolution's Customer Base a Strong Factor in Mannington's Decision

PHOENIX, ARIZONA, October 20, 2008 — Industrial Evolution today announced that Mannington Mills has selected Industrial Evolution's Web*VMI™ service to meet its Vendor Managed Inventory ("VMI") needs at its Mannington's Salem, NJ manufacturing plant. Also included with the order is the turn-key supply of level sensors and telemetry equipment for more than 40 tanks that Industrial Evolution will specify, purchase and install.

VMI is a business model adopted by the world's leading chemical companies whereby suppliers manage the inventory of product at their customers' facilities. Web*VMI is Industrial Evolution's industry-leading web-based solution providing real-time inventory visibility and information to both supplier and manufacturing company. It is a web-based service that collects process data from electronic devices using remote communications methods, and presents the data in real-time to authorized users.

Web*VMI will provide Mannington's raw material suppliers with real-time visibility of inventories of products that they supply to the plant, enabling them to proactively manage the bulk inventory for Mannington. Using Web*VMI, Mannington will be able to ensure just-in-time delivery of raw materials from its suppliers, thus greatly improving its working capital position. For the suppliers, Web*VMI reduces their logistics costs and supports a long-term, collaborative relationship with Mannington.

"In these times of unprecedented escalating raw material costs, the supplier that wins is the one who supplies the best product at the right price, consistently and reliably" commented Gene Sullivan, Director of Inventory Management at Industrial Evolution. "By adopting Web*VMI with its suppliers, Mannington is ensuring it can meet all 3 of these criteria, and has created a platform that its suppliers can use to help them reduce their logistics cost while providing Mannington with the best service. Real-time visibility into Mannington's usage rates will allow for better supply chain management."

"When Mannington started to look around for a supplier, they contacted companies ranging from telemetry suppliers, through very large instrumentation manufacturers and specialized software companies" added Simon Wright, CEO of Industrial Evolution. "Eventually, Industrial Evolution's emphasis on reliably providing good quality data won over – it is not the equipment that matters, but rather it is the way the equipment is specified, installed and supported together with the software that manages communications and data presentation that are key. Mannington looked at our customer base of top chemical companies who all value the data they pay to receive, and after consulting with them, concluded that we were the best supplier of VMI data in the industry. We are delighted to add Mannington to our growing list of customers and are pleased to be working with such an enlightened company."

About Industrial Evolution

Industrial Evolution specializes in Data Services that capture, store, transform, exchange and present real-time process data. Large process companies are increasingly forming collaborative partnerships with their suppliers, customers and even competitors, focused on improvement in operating performance, reduction of inventory, increase in supply chain efficiency and optimization of logistics. Our service are tailored to the non-operating partner's need for real-time data from an operation in which it has an economic interest

Industrial Evolution is headquartered in Phoenix, Arizona, and also has operations in Edmonton, Alberta Canada. Additional information is available on the Internet at www.industrialevolution.com or call Simon Wright on +1 (602) 867-0416.

About Mannington

One of the largest flooring companies in the U.S., Mannington Mills, Inc., based in Salem, NJ, is the only North American company engaged in the manufacturing and marketing of residential and commercial resilient, laminate, hardwood and porcelain tile floors, as well as commercial carpet. Founded in 1915 by John Campbell, the company is still privately held. After 93 years, the company continues to pursue its commitment to quality, customer satisfaction and the environment through innovative product design and marketing, state-of-the-art technology and industry-leading programs. Additional information about the company is available on Mannington's Web site at www.mannington.com.